

TOBACCO TRENDS - TOLLS & TRIUMPHS

SHERRI WARSHAW, RDH,CTTS

JANUARY 11, 1964 SURGEON GENERAL LUTHER TERRY'S REPORT ONE OF THE SEMINAL PUBLIC HEALTH ACHIEVEMENTS OF ALL TIME.

STATISTICS

TOTAL OF 31 REPORTS OVER THE LAST 50 YEARS.

20 MILLION SMOKING RELATED DEATHS IN USA IN THE LAST 50 YEARS.

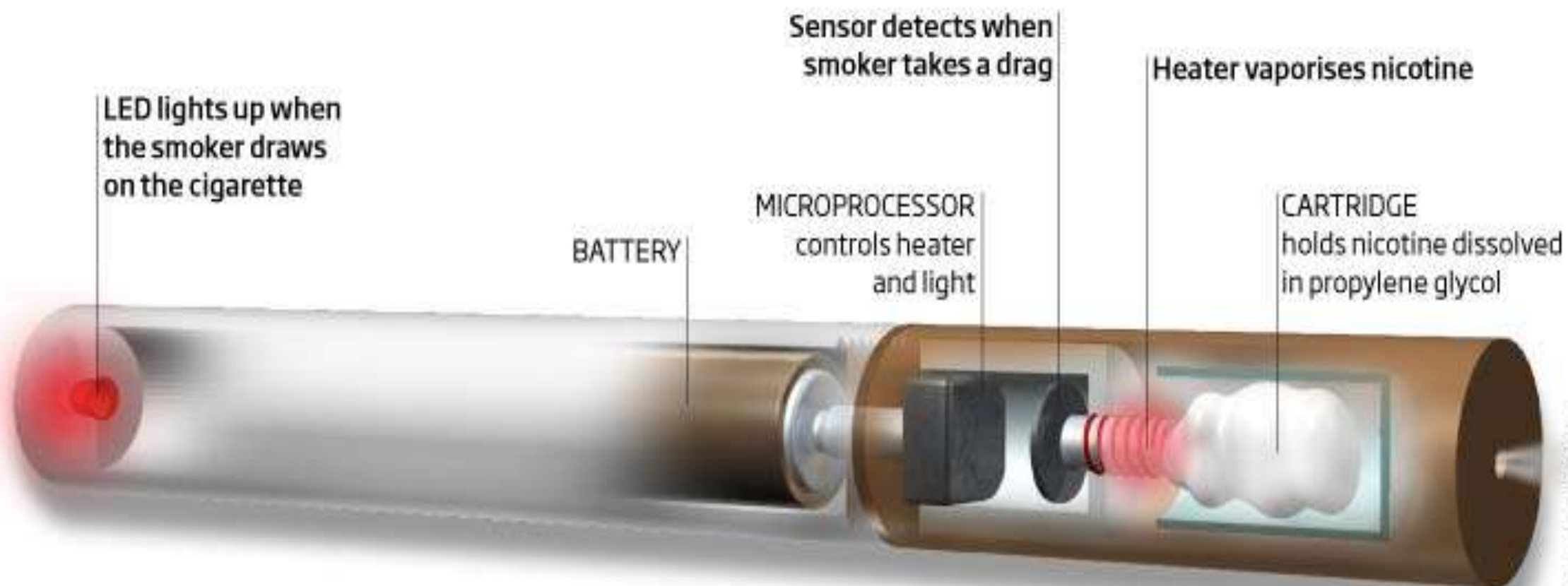
USA ECONOMIC COSTS ARE \$289 BILLION ANNUALLY.

OHIO COSTS \$4.3 BILLION PERSONAL HEALTHCARE/\$4.8 BILLION LOST PRODUCTIVITY

5.6 MILLION CHILDREN ALIVE TODAY UNDER 18 WILL DIE PREMATURELY.

Smoke without fire

Suck on an e-cigarette and it produces a cloud of nicotine-carrying vapour with none of the toxic by-products of burning tobacco



“THE TAKE HOME MESSAGE”

“SMOKING REMAINS THE NUMBER ONE LEADING PREVENTABLE CAUSE OF PREMATURE DISEASE AND DEATH IN THE UNITED STATES.” *USGR2014*

“SMOKING KILLS MORE PEOPLE THAN ALCOHOL, AIDS, CAR CRASHES, ILLEGAL DRUGS, MURDERS, AND SUICIDES COMBINED - AND THOUSANDS MORE DIE FROM OTHER TOBACCO-RELATED CAUSES – SUCH AS FIRES CAUSED BY SMOKING (MORE THAN 1,000 DEATHS/YEAR NATIONWIDE) AND SMOKELESS TOBACCO USE.” *CAMPAIGN FOR TOBACCO-FREE KIDS JUNE 20,2013 UPDATE*